

# beth Schiff

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w: [www.youchoosecreative.com](http://www.youchoosecreative.com)

Accomplished Entertainment/Talent Professional, skilled in recruitment, storytelling, relationships and team building, talent negotiations, and contracts. Adept at project management, strategy and systems development. Effective and assertive communicator with ability to juggle multiple projects and priorities, with full focus and attention to detail.

## Credits (*partial list*):

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Talent Consultant	NYC based fitness instructors	Obè Fitness
Celebrity Booker	Featured celebs for Quibi doc series <i>What We Keep</i>	Story Syndicate
Talent Consultant	Restaurant Rumble (wt) for Food Network	BSTV
Talent Consultant	Guinness Branded Content Videos	VOX Media
Celebrity Booker	<i>Shoot Your Shot</i> & <i>Acquired Taste</i> digital series	Thrillist
Supervising Casting Director	Food Network's <i>Chopped</i> s1-46 Supervised casting team of 5-25. Booked and coordinated Chefs, Amateur Cooks, ALL STARS, Celebrity, and Grilling tournaments in over 600 episodes. Approximately 2000 unique bookings from 2008-2019.	Notional (Propagate)
Celebrity Guest Booker	Food Network's <i>Chopped Junior</i> s1-s9 Booked celebrity guests and food experts, two different guests per episode, 96 episodes 2015-2019. Bookings included: Jessica Alba, Meghan Markle, Mila Kunis, Anthony Anderson, Neil Patrick Harris	Notional (Propagate)
Talent Consultant	Chef Brand Ambassadors ( <i>ongoing</i> ) Institute of Culinary Education	ICE
Talent Consultant	Host/Technology Expert for live event	IBM
Talent Consultant	Host/Culinary Expert for <i>Food Tracers</i> (wt)	IBM
Talent Consultant	Host for Travel Channel's <i>MAN V FOOD</i> reboot	Sharp
Talent Consultant	<i>FYI's Love at First Bite</i> ( <i>culinary couples</i> )	Panna Cooking/FYI
Casting Producer	Expert/Culinary Co-Host search for Pivot	Left/Right
Casting Producer	Co-Host search for CNBC's <i>Restaurant Start Up</i>	Shine America
Casting Producer	Chef Contestants for FN pilot of <i>Beat Bobby Flay</i>	Rock Shrimp
Talent Consultant	Culinary Co-Hosts for Food Network's <i>The Kitchen</i>	BSTV
Casting Director	Expert Judges for CBS' <i>American Baking Competition</i>	LOVE/CBS
Casting Director	SABRA recipe makeover videos	East Pleasant
Casting Consultant	Chef/Host for HSN's Bon Appetit Partnership	HSN
Casting Director	Comedic Hosts, History's <i>United Stats of America</i>	Left/Right

## Additional Experience:

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**Casting Director/Development Executive** at City Lights Media (3 years, HGTV's *Don't Sweat It*, TLC's *Cover Shot*, etc.) and **Commercial Casting Director** at Godlove Casting (union & non-union, 8 years).

## Education:

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University of Florida

Gainesville, FL

B.S. in Telecomm

## Community:

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Host Committee Change for Kids' annual Super Chef Events (2013-), Former Team Leader/Volunteer Coordinator for UWS reading program with school age kids (six years)